

## **Steve Leyland**

*General Manager, Control Rooms & Simulation Division  
Senior Vice President  
Barco*

Steve Leyland was appointed Senior Vice President and General Manager of Barco's Control Rooms & Simulation Division in May 2011. He also serves as a member of Barco's Core Leadership Team. Steve is a high-tech industry veteran and brings a wealth of business management experience to Barco gained over a highly successful 30-year career, with a track record of achievement in general management, marketing, sales & engineering. Steve has a deep appreciation of how to succeed in geographically complex and culturally diverse businesses. He has lived in London, Los Angeles, New York, Brussels and Paris during his career.

Prior to joining Barco, Steve was President, EMEA for Polycom. During his tenure there, he tripled revenue and led the transformation of the region into a highly profitable \$300M business. Before that, Steve held senior positions at Intel and Dialogic Corporation.

Steve started his career as an electronics engineer for Racal Communications in the UK designing military radio and electronic countermeasures systems and was a designer on the world's first frequency-hopping secure radio. Steve has led engineering groups in several hi-tech start-ups in the UK and USA in the areas of embedded microprocessor systems design, digital signal processing (DSP) software and PC application software. Steve has had a long and productive career as an engineer and engineering manager before entering the business world.

Steve holds a BSc(Hons) degree in Electronics Engineering from the University of Nottingham in the UK. He is a native of Liverpool, UK and currently lives in Paris, France with his wife Wendy and two children who are growing up in the French and American cultures with a bit of British as well. Steve is also a keen sailor, an alpine skier and recently took up the game of golf which is rapidly becoming an obsession.